



WFLX

ORDER

Print Date 09/19/12 Page 1 of 2

Flight Dates 09/20/12-09/30/12

Contract / Revision 823115 /

Original Date / Revision
09/19/12 09/19/12

Advertiser Secure America Now

Agency McLaughlin & Associates

Buying Contact

566 South Route 303
Blauvelt, NY 10913Product
SECURE AMERICA NOW

Agency Com 15%

Billing Contact

566 South Route 303
Blauvelt, NY 10913

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 488

Alt Order # 06324212

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	12	\$6,604.50	\$7,770.00	0.00	08/27/12	09/30/12	12	\$6,604.50	\$7,770.00
Totals	12	\$6,604.50	\$7,770.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	09/25/12	09/27/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-T-T---	:30	2	\$175.00	P 1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-T---		2				\$175.00		0.00			
E 2	WFLX	09/20/12	09/20/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	---1---	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---1---		1				\$175.00		0.00			
E 3	WFLX	09/24/12	09/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTF--	:30	5	\$985.00	P 1	0.00	NM	5	\$4,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Contract / Revision

823115

Flight Dates 09/20/12-09/30/12

Hiatus Dates

Original Date / Revision

09/19/12/ 09/19/12

Order Sep 00:15:00

Advertiser Secure America Now

Product **SECURE AMERICA NOW**

Estimate # 488

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 3	WFLX	09/24/12	09/28/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MTWTF--	:30	5	\$985.00	P 1	0.00	NM	5	\$4,925.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	MTWTF--			5		\$985.00		0.00					
E 4	WFLX	09/20/12	09/21/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	---TF--	:30	2	\$985.00	P 1	0.00	NM	2	\$1,970.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	---TF--			2		\$985.00		0.00					
E 5	WFLX	09/30/12	09/30/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----1			1		\$175.00		0.00					
E 6	WFLX	09/23/12	09/23/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----1			1		\$175.00		0.00					
														Totals	12	\$7,770.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFLX, West Palm Bch FL	Date: 6.28.12
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I, McLaughlin & Associates
do hereby request station time concerning the following issue:

American Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX # 823115				

Total Charges: 6604.50 net

This broadcast time will be used by: Secure America Now

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

President Barack Obama

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Secure America Now

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Michael Hayes

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6.28.12

Date


Signature

203.966.9757

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

John Hardman
Printed Name

GM
Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	DC

REQUEST RECEIVED FROM

DATE: 9-19-12

BUYER:	Marianne Campbell
AGENCY:	McLaughlin & Associates
ADDRESS:	566 South Route 303 Blauvelt, NY 10913
PHONE #:	203 966 9757
FAX #:	
OTHER:	

AVAILS FOR

COMMITTEE:	Secure America Now
CPMGN MGR.	Michael Hayes
TREASURER:	
ADDRESS:	
PHONE #:	
FAX #:	
OTHER:	

FOR

ISSUE:	Issue
OFFICE:	Issue
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	